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**Fleurs de Villes ARTISTE: Art-inspired Floral Showcase Comes to Cheekwood**  
*A Stunning Display Combines Art, Flowers and Creativity*

**NASHVILLE, Tenn.** – A global flower show sensation that has captivated audiences across the world brings a stunning exhibition to Cheekwood Estate & Gardens.

*Fleurs de Villes*, or Flowers of Cities, has created over 130 one-of-a-kind, fresh flower events across 30 major cities in five countries. The 10-day exhibition will be the first time the intricate floral arrangements will adorn a historic estate in the United States.

*Fleurs de Villes* uses mannequins as a canvas to showcase intricate designs featuring fresh flowers. During the exhibition, Cheekwood is pleased to host 12 floral mannequins and a fan-favorite contest. The mannequins will be installed throughout Cheekwood's Botanic Hall, Frist Learning Center, and the Historic Mansion and Museum.

The theme of the display is inspired by portraits in Cheekwood's permanent art collection and will be brought to life by Nashville's top floral designers.

"We are very excited to see beautiful works from Cheekwood's permanent art collection transformed into floral masterpieces," said Jane MacLeod, President and CEO of Cheekwood. "*Fleurs de Villes ARTISTE* represents a unique way to showcase the art beyond our galleries and highlight floral design. The exquisite display set against the backdrop of our historic estate will provide a memorable and inspiring experience for guests."

"*Fleurs de Villes* shows are anchored in history, art, and culture, making Cheekwood the ideal setting for our first-ever grand estate show in the United States," said Karen Marshall, Co-founder of *Fleurs de Villes*. "We're delighted to bring *ARTISTE* to Nashville for the first time—at a location where history, art, and nature are so beautifully intertwined—and to showcase the city's extraordinary floral talent against such an inspiring backdrop."

*Fleurs de Villes ARTISTE* will be on view from August 1 – 10, 2025.

**Summer Soirée**  
**August 1 | 6:30 p.m. – 9 p.m.**

Join Cheekwood's Council of Contemporaries at a kick-off celebration for the opening of *Fleurs de Villes ARTISTE*. Spend an evening mingling with guests who share a passion for

creativity and culture. The event unfolds at the Frist Learning Center, where you can sip on cocktails, enjoy hors d'oeuvres and experience dazzling floral artistry.

The Council of Contemporaries is a group of young art and garden enthusiasts ages 21-40 who represent the next generation of Cheekwood's supporters in Nashville.

Learn more and reserve Early Bird Tickets at [www.cheekwood.org/summersoiree](http://www.cheekwood.org/summersoiree)

### **Special Events for Fleurs De Villes August 2 -10 | 9 a.m. – 9 p.m.**

Cheekwood will offer extended hours to view the breathtaking floral installations along with exciting additional programming.

Join us for events designed to complement the floral displays. From daily floral demonstrations and workshops to engaging conversations with participating floral artists, curator led tours, and a Cocktail Crawl, the experiences are sure to inspire. Stay tuned to [cheekwood.org](http://cheekwood.org) for a full calendar of events.

### **Ticket Information**

Tickets are on sale now. Visit [Cheekwood.org](http://Cheekwood.org) to reserve tickets. Reserving a timed-entry ticket in advance is required for all guests. During busy seasons and events, Cheekwood may reach parking capacity. If parking capacity is reached, walk-up tickets will only be available for those utilizing rideshare services.

*Fleurs de Villes ARTISTE is supported by Studio Bank.*

### **About Fleurs de Villes**

Founded in 2015 by lifestyle and media experts Tina Barkley and Karen Marshall, Fleurs de Villes (flowers of the cities) is a global luxury brand specializing in bespoke fresh-floral experiences and activations. Champions of experiential marketing in the form of large-scale floral installations, Fleurs de Villes is a floral story-teller, bringing to bloom brand legacies through flowers. Gardens, venues and shopping districts come to life through fresh-floral place-making and retail engagement, plus collaborations with some of the world's biggest luxury brands and entertainment franchises. Fleurs de Villes has produced more than 130 unique luxury floral events, uniting over 1,400 floral artists in major destinations across the United States, Canada, England, Scotland and Australia. Leveraging local floral talent in every city, Fleurs de Villes creates authentic, engaging 360-degree experiences with omni-channel touch points across digital, video, social, print and live platforms. For more information please visit [fleursdevilles.com](http://fleursdevilles.com).

### **About Cheekwood Estate & Gardens**

With its intact and picturesque vistas, Cheekwood is distinguished as one of the leading Country Place Era estates in the nation. Formerly the family home of Mabel and Leslie Cheek, the 1930s estate, with its 30,000-square-foot Mansion and 55-acres of gardens, today serves the public as a botanical garden, arboretum, and art museum with furnished period rooms and galleries devoted to American art from the 18th to mid-20th

centuries. The property includes 13 distinct gardens including the Blevins Japanese Garden and the Bracken Foundation Children's Garden, as well as a 1.5-mile woodland trail featuring outdoor monumental sculpture. Each year, Cheekwood hosts seasonal festivals including Cheekwood in Bloom, Summertime at Cheekwood, Cheekwood Harvest and Holiday LIGHTS. Cheekwood is listed on the National Register of Historic Places and is accredited by the American Alliance of Museums and nationally as a Level II Arboretum. It is a three-time voted USA Today Top 10 Botanical Garden, in 2024 received a Tripadvisor Travelers' Choice Award, and in 2021 was named by Fodors as one of the 12 Most Beautiful Gardens in the American South. Cheekwood is located eight miles southwest of downtown Nashville at 1200 Forrest Park Drive. It is open Tuesday through Sunday 9 a.m. – 5 p.m., with extended days and hours of operation depending on the season. Visit [cheekwood.org](https://cheekwood.org) for current hours and to purchase advance tickets required for admission.

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### **Images for Media**

<https://show.pics.io/press-images/collection/67eff92cbaf74e74e9c950a5>

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